



McLAUGHLIN COLLEGE

As part of our popular Lunch Talk series McLaughlin College Proudly Presents:

'FAKE NEWS' AND THE FUTURE OF JOURNALISM IN THE DIGITAL AGE

Presented by:

Fred Fletcher



Theories of democratic citizenship often idealize news as an essential source of information for rational public debate. 'Fake news' – however defined – challenges this ideal and raises questions about the future of democracy. Social media have created a new public sphere that after a promising start, some argue, has been polluted by fake news. How should we understand fake news? How dangerous is it? Can traditional journalism – with its professional norms of verification, balance and impartiality – provide an antidote to fake news? In what ways can journalism reinvent itself to compete more effectively for attention and regain public trust?

***Fred Fletcher** is University Professor Emeritus, Communication Studies and Political Science, at York University. His research and teaching have focused on media and politics and, in 2016 he was awarded the MacEwan University Medal of Excellence for his contribution to the study of political communication in Canada. He has been a principal investigator of the Canadian Internet Project for many years and his recent work examines the challenges faced by traditional media and political discourse in the digital age.*

EVERYONE WELCOME

**THURSDAY, JANUARY 18, 2018
12PM – 1:30PM**

**SENIOR COMMON ROOM
140 McLAUGHLIN COLLEGE**

LIGHT REFRESHMENTS PROVIDED

For further information, please contact Vicky Carnevale at: x: 33824 or vcarneva@yorku.ca